



MARK BENEDICT V. MALAZARTE

Art Direction / Product Design / UI / UX / Data Visualization

markmalazarte.com

HELLO!

I am an art director, product designer, and front-end developer residing in historical Harlem, New York City. My previous experience has been working for News Corp, Dow Jones, The Wall Street Journal, Cornell Tech, and several civic tech startups. I am passionate about design thinking, data visualizations, and improving local civic engagement. When I'm not involved with any of these I enjoy photography and filmmaking.

EDUCATION

The Art Institute of Tampa / Tampa, FL / Graduated 2008

Received a Bachelors of Fine Arts in Interactive Media Design (and Graphic Design)

EXPERIENCE

STAE / Manhattan, NY / 2019

Senior Product Designer / Front-end Development / Ethnographic Research

Cornell Tech / Roosevelt Island, NY / 2018–2019

Designer in Residence / Design Consultant / Branding / Front-end Development / Infographics

News Corp, Dow Jones, The Wall Street Journal / Manhattan, NY / 2014–2018

Senior Product Designer / Data Visualization / Branding / Front-end Development / Infographics

The Laboratory of Civic Technology / MA & NY / 2016–Present

Creative Direction / Branding / Product Design

Maysles Documentary Center / Harlem, New York, NY / 2014–2015

Creative Direction / Print Design / Volunteerwork

CommonPlace / Cambridge, MA / 2010–2013

Creative & Art Direction / Branding / Print / Product Design / Front-end Development

Calavera Comics, Fistful Apparel / Tampa, FL / 2005–2010

Co-founder / Branding / Print / Design / Layout / Coloring / Lettering

Mark Malazarte / Harlem, New York, NY / 2014–Present

Creative & Art Direction / Branding / Print / Product Design / Front-end Development / Illustration

CAPABILITIES

Product design and direction (web apps, iOS, Android). Front-end development (semantic HTML, CSS3, js, jQuery, LESS/SASS, React, D3.js, responsive). Brand and Art direction, identity, print and package design, illustration, data visualization, infographics, filmmaking, photography.

CLIENTS

News Corp, Dow Jones, The Wall Street Journal, Black Rock, Okayplayer, Okay Africa, San Francisco Planning, Def Jam, Q-Tip, Maysles Documentary Center, Aestheticized Presents, Up North Trips, Le Coq Rotisserie, Urban Outfitters, Mad Men: Unbuttoned, Famous Friends, Brooklyn Electronic Music Festival, Habitat for Humanity, Lake Sumter Community College, Florida Holocaust Education Taskforce, GTE Federal Credit Union, Tampa Bay Builder's Association

ORGANIZATIONS

The Laboratory of Civic Technology, Civic Hall, Code for America, Progressive Coders Network, Debug Politics, WiTNY, Cornell Tech, Maysles Education Center, Harvard Innovation Lab